

Launch of Carbon Footprint Center

Over the past few years, interest in global warming and climate change has grown exponentially. People have realized that it is time to act. To meet these challenge and to help mitigate climate change, from here Heliopolis University take initiatives by setup carbon footprint center.

Who we are

Carbon Footprint Center was set up by Heliopolis University for Sustainable Development, HU and the Academy of Scientific Research and Technology. Carbon Footprint Center was introduced in the Egyptian market in 2014 where we were active in carbon assessment and CO2 emission reduction projects.

Goals of Carbon Footprint Center

The goal is to identify sources of greenhouse gas emissions, and to calculate the amount of such gases emitted due to the operation of the assessed corporate over one determined year. The carbon footprint serves to identify the environmental performance of a specific corporate as to greenhouse gas emissions, thus assessing its impact on climate change. The calculation results can be used in strategic and operative planning, constructing a climate policy, environmental reporting and planning of cost savings.

In terms of technical side:

- To collect information needed in order to reduce greenhouse gas emissions
- Saving operational costs
- Boost the marketing of the company and its products
- promotes positive, environmentally conscious company image
- To increase the competitiveness of each company
- To respond to changing consumer expectations

In terms of corporate social responsibility

- To raise the awareness of the voluntary sharing in the local community
- To demonstrate environmental and corporate social responsibility leadership

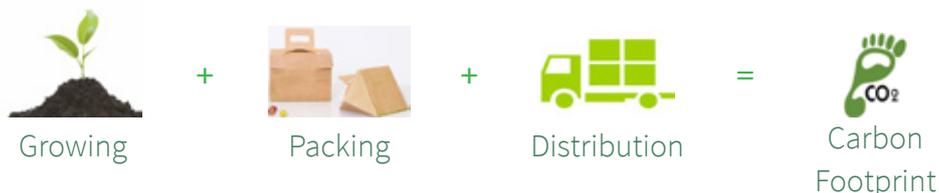
Carbon Footprint Standard

- PAS2050 (Defra/BSI)
- WRI/WBCSD GHG Protocol

Services:

Carbon Footprint Assessment

Carbon Footprint Center offers to calculate the carbon footprint of your company, organization or product according to the latest standards.



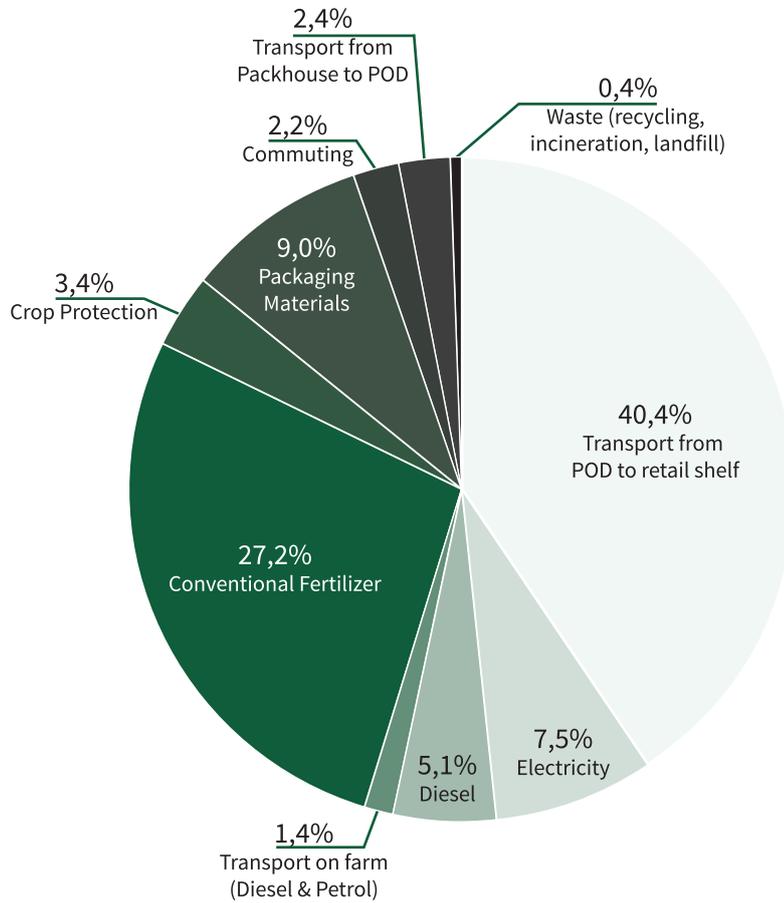
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Benchmarking and Comprehensive Reporting

Benchmarking of your CO₂-performance against local and international reference data.



Carbon credit and offset Emission

Knowing in detail how much emission a product, a company, or an event causes offers the customer the possibility market the product, the company, or the event in question as 'climate neutral', using the unique TUV-Nord 'carbon neutral product/company/event label' – an ecological and commercial opportunity mitigating climate change whilst capitalizing on changing consumer expectations. Knowing this, these emissions can easily be offset through the purchase of carbon credits. These carbon credits are generated through projects that avoid CO₂e emissions. We offer UNFCCC verified emission reduction rights (carbon credits).

