



Launch of Carbon Footprint Center

Over the past few years, interest in global warming and climate change has grown exponentially. People have realized that it is time to act. To meet these challenge and to help mitigate climate change, from here Heliopolis University take initiatives by setup carbon footprint center.

Goals of Carbon Footprint Center

The goal is to identify sources of greenhouse gas emissions, and to calculate the amount of such gases emitted due to the operation of the assessed corporate over one determined year. The carbon footprint serves to identify the environmental performance of a specific corporate as to greenhouse gas emissions, thus assessing its impact on climate change.

The calculation results can be used in strategic and operative planning, constructing a climate policy, environmental reporting and planning of cost savings.

In terms of technical side:

- To collect information needed in order to reduce greenhouse gas emissions
- Saving operational costs
- Boost the marketing of the company and its products
- promotes positive, environmentally conscious company image
- To increase the competitiveness of each company
- To respond to changing consumer expectations

In terms of corporate social responsibility

- To raise the awareness of the voluntary sharing in the local community
- To demonstrate environmental and corporate social responsibility leadership

Services list

Carbon Footprint

Carbon Footprint Center offers to calculate the carbon footprint of your company, organization or product according to the latest standards.

Carbon Footprint Center offers its new CO₂-footprinting packages in Egypt at the following rates. All services are delivered in English through Carbon Footprint Center International qualified staff.

Benchmarking and Comprehensive Reporting

Benchmarking of your CO₂-performance against local and international reference data and Comprehensive report including CO₂-labeling market trends and benchmarking.

CARBON FOOTPRINT CENTER

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Pricelist

<p>Company/Organization CO₂-footprint</p> <ul style="list-style-type: none">• Calculation of your company/organization CO₂-footprint• Presentation of climate change impact on agriculture• Awareness raising session about climate change with your staff• Strategy to prepare your company/organization for the challenges of climate change	8,500 EGP
<p>Product CO₂-Footprint Assessment</p> <ul style="list-style-type: none">• Calculation of your product CO₂-footprint from farm till port of departure or local retail• Executive summary	9,500 EGP
<p>Benchmarking and Comprehensive Reporting</p> <ul style="list-style-type: none">• Benchmarking of your CO₂-performance against local and international reference data• Comprehensive report including CO₂-labeling market trends and benchmarking	3,000 EGP
<p>Green Room</p> <ul style="list-style-type: none">• Calculation of your hotel CO₂-footprint• Set emission per rooms• Feasibility study to Offset emission by using renewable energy & carbon credit	15,500 EGP